

# BITMAP - Branding & Theme Paint

**With Superior Color, Vibrance & Fade Resistance**

**BITMAP - Branding & Theme Paint** is a high-performance color saturated paint which is well suited for self-storage and other demanding commercial uses. It is perfect for branding, imaging, theme, mural and accent painting applications.

BITMAP is a fast drying, 100% acrylic self-crosslinking product with superior toughness and resistance to weather, chalking, fading, mold, mildew and dirt pick-up.

Suitable for wood, drywall, fiber cement, concrete, stucco, primed metal and wood surfaces.

## Features

- ✓ Interior & Exterior Use
- ✓ Excellent Adhesion & Durability
- ✓ Superior Color & Gloss Retention
- ✓ Faster Drying
- ✓ Cold Weather Formula<sup>1</sup>
- ✓ Finish Resists Dirt Pick-up, Mold & Mildew
- ✓ Unsurpassed Fade & Chalk Resistance
- ✓ No Harmful Solvents<sup>2</sup>

<sup>1</sup> BITMAP is to be used at temperature of 50°F and higher but flows and levels down to 35°F

<sup>2</sup> This product is not considered hazardous under current regulations of the Clean Air Act.

**See Back for More Details**



## Vibrant Long-Lasting Colors

Turn the page to learn more about this amazing high-performance paint product...

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## Product Characteristics

### PHYSICAL CHARACTERISTICS

Weight per gallon:	9.73
% Solids by Weight:	47.05
%Solids by Volume:	37.02
PH:	8.5-9.5
Viscosity Brook:	106-108KU
Gloss@ 60deg:	25-30
Spread Rate:	300-400 sq.ft.
Material VOC:	.22 lb / gal
Coatings VOC (-water):	.46 lb /gal

**Application:** Use at temperatures above 50°F. Product is bucket ready - no reduction necessary. Apply **BITMAP Branding & Theme Paint** with an airless sprayer, brush or roller.

**Reduction:** Reduce with water if necessary

**Coverage:** 300-400 sq ft. per gallon. Rates will vary with mil thickness, device and techniques used during application.

**Dry Time:** Average dry time is 1 hour depending on air temperature and relative humidity. Recoatable in 2 hours.

**Colors:** Available in 70+ standard colors and almost unlimited custom colors.

**Packaging:** 1 or 5 gallon pails.

**Storage:** Store above 40 degrees F. in a dry area and protect from extreme temperatures and direct sunlight. Product will not recover from freezing.

**Clean up:** Clean tools, equipment and skin with soapy water, rinse. Clean up spills promptly with suitable absorbent material and dispose of in accordance with local, state or federal regulations.

### HEALTH & SAFETY

#### **NFPA Rating**

**Health:** 1

**Flammability:** 0

**Reactivity:** 0

**Personal Protection:** B

**Hazards:** This product is not considered hazardous under current regulations. It is not manufactured with substances listed in Section 611 of the Clean Air Act.

**Health & Safety:** Use with adequate ventilation. Approved respirator will reduce irritation. Wear safety goggles during application. If eye contact occurs, flush with water and consult a physician



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