

BITMAP - Branding & Theme Paint

With Superior Color, Vibrance & Fade Resistance

BITMAP - Branding & Theme Paint is a high-performance color saturated paint which is well suited for self-storage and other demanding commercial uses. It is perfect for branding, imaging, theme, mural and accent painting applications.

BITMAP is a fast drying, 100% acrylic self-crosslinking product with superior toughness and resistance to weather, chalking, fading, mold, mildew and dirt pick-up.

Suitable for wood, drywall, fiber cement, concrete, stucco, primed metal and wood surfaces.

Features

- ✓ Interior & Exterior Use
- ✓ Excellent Adhesion & Durability
- ✓ Superior Color & Gloss Retention
- ✓ Faster Drying
- ✓ Cold Weather Formula¹
- ✓ Finish Resists Dirt Pick-up, Mold & Mildew
- ✓ Unsurpassed Fade & Chalk Resistance
- ✓ No Harmful Solvents²

¹ BITMAP is to be used at temperature of 50°F and higher but flows and levels down to 35°F

² This product is not considered hazardous under current regulations of the Clean Air Act.

See Back for More Details



Vibrant Long-Lasting Colors

Turn the page to learn more about this amazing high-performance paint product...

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Product Characteristics

PHYSICAL CHARACTERISTICS

Weight per gallon:	9.73
% Solids by Weight:	47.05
%Solids by Volume:	37.02
PH:	8.5-9.5
Viscosity Brook:	106-108KU
Gloss@ 60deg:	25-30
Spread Rate:	300-400 sq.ft.
Material VOC:	.22 lb / gal
Coatings VOC (-water):	.46 lb /gal

Application: Use at temperatures above 50°F. Product is bucket ready - no reduction necessary. Apply **BITMAP Branding & Theme Paint** with an airless sprayer, brush or roller.

Reduction: Reduce with water if necessary

Coverage: 300-400 sq ft. per gallon. Rates will vary with mil thickness, device and techniques used during application.

Dry Time: Average dry time is 1 hour depending on air temperature and relative humidity. Recoatable in 2 hours.

Colors: Available in 70+ standard colors and almost unlimited custom colors.

Packaging: 1 or 5 gallon pails.

Storage: Store above 40 degrees F. in a dry area and protect from extreme temperatures and direct sunlight. Product will not recover from freezing.

Clean up: Clean tools, equipment and skin with soapy water, rinse. Clean up spills promptly with suitable absorbent material and dispose of in accordance with local, state or federal regulations.

HEALTH & SAFETY

NFPA Rating

Health: 1

Flammability: 0

Reactivity: 0

Personal Protection: B

Hazards: This product is not considered hazardous under current regulations. It is not manufactured with substances listed in Section 611 of the Clean Air Act.

Health & Safety: Use with adequate ventilation. Approved respirator will reduce irritation. Wear safety goggles during application. If eye contact occurs, flush with water and consult a physician



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