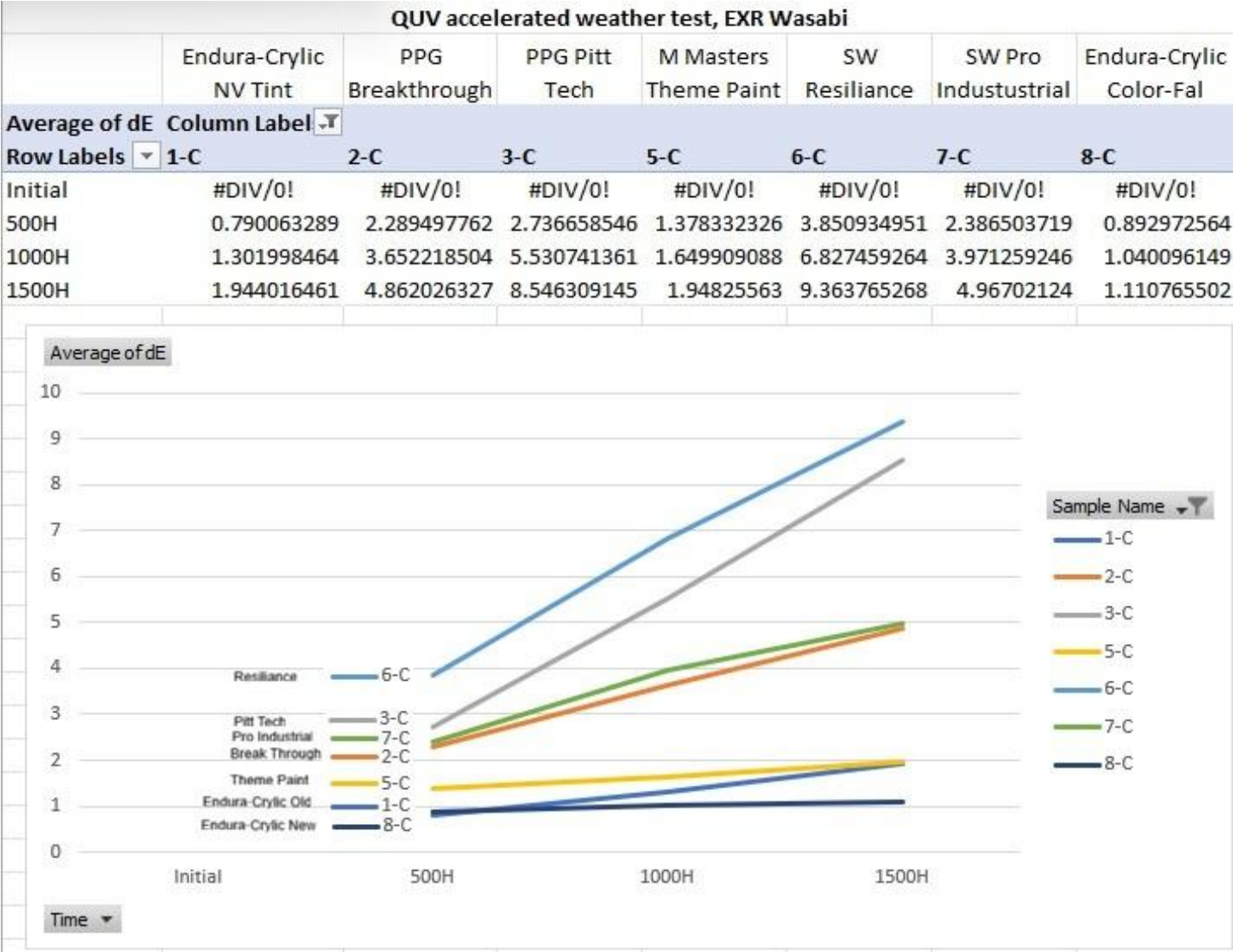


Development, testing and first generation of jobs using BITMAP Paint in EXR Wasabi Green

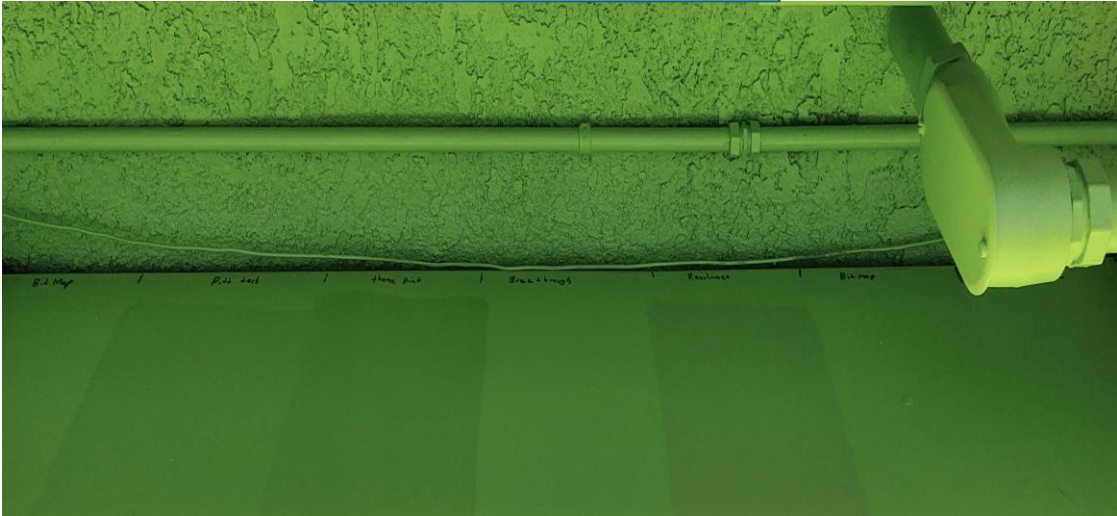
- Slides 2 – 4 detail lab and field testing against competitor's products
- Slides 5-14 are pictures documenting various jobs done between 2020 and 2022 in the greater Los Angeles area and show present condition against the EXR Wasabi color standard

Below is the initial lab testing results conducted in 2020 of a colorant package to develop a “non-fading” version of the EXR Wasabi Green. We tested it against national brands that were being used at the time. The colorant package assembled from “Color-Fal” was blended into Endura-Crylic gloss for the lab testing. A “Blind” test was conducted by Lorama Chemical Company, developers of the Colour –Fal system. The new system was noted as “8-C” Endura-Crylic New Color Fal and had almost no discernable deviation of color (measured in Delta-E Shift) after 1,500 hours in an accelerated weathering machine



The next testing was conducted simultaneously with real world field application on jobsites. This test consisted of application of the newly developed BITMAP Paint using the Colour Fal tint package and applied side by side competitor's paint in an extreme exterior environment subject to direct sunlight as well as normal weather conditions such as rain and seasonal changes. Below are the steps performed

Freshly painted in June, 2022



Water rinsed and cleaned in preparation of analysis



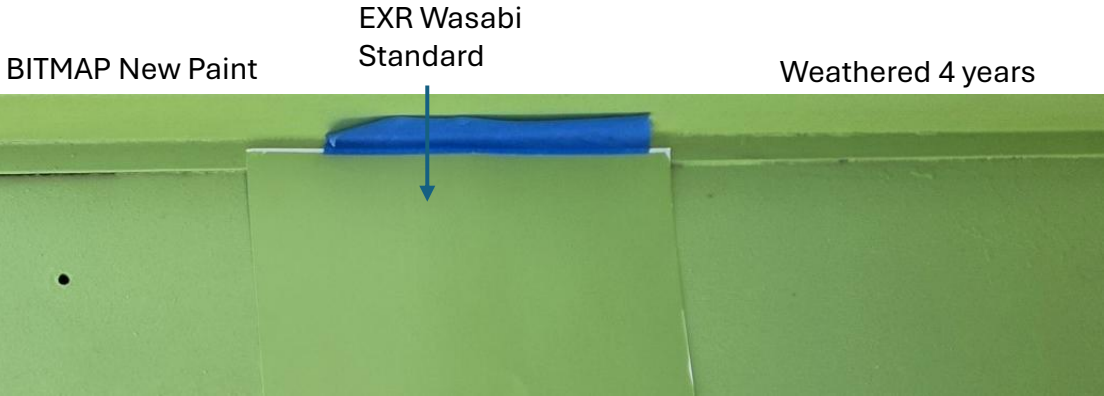
May 8th, 2026 before cleaning



Fresh paint from original application applied for comparison to analyze fading



Actual 4 year weather testing



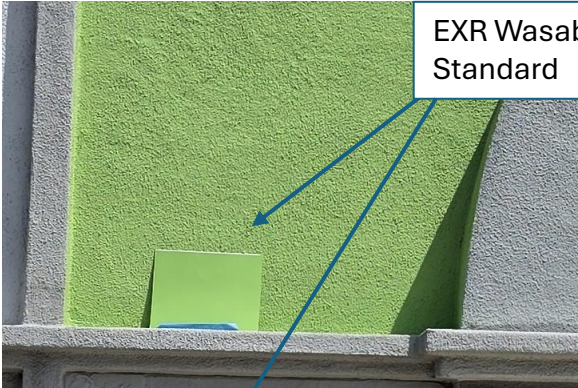
Original paint applied in June-2022

Same paint/batch re-applied May-2026. The discrepancy in color between the two is the degree of fading

This was first test project painted with ½ of the property using new colorant package in Endura-Crylic , ½ with the existing system. Completed Sept 2020

New Color-Fal Colorant
South Facing walls
Sept, 2020

Prior Colorant
East Facing Wall
Sept 2020



EXR Wasabi
Standard



This Corner Close-up



This was first test project painted with ½ of the property using new colorant package in Endura-Crylic , ½ with the existing system. Completed Sept 2020

Prior Colorant
½ West Facing wall
Sept, 2020

New Color-Fal Colorant
– ½ West Facing wall
Sept, 2020





Wasabi
color
standard





Wasabi
color
standard



This site had been originally painted in 2019 with Sherwin Williams Resilience paint which by 2022 had significant fading and was selected as a test site

NOTE the new construction taking place in the back-ground. The next slide details additional issues



Before



After



Before



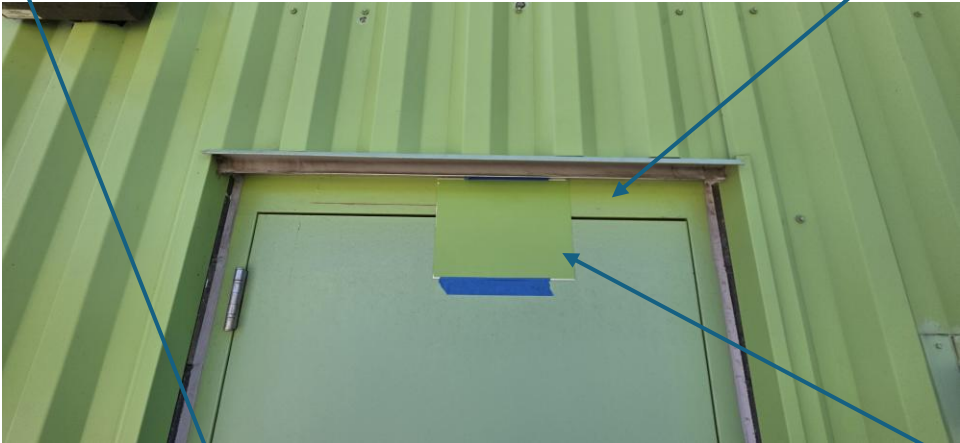
During (Highlighting color fade)



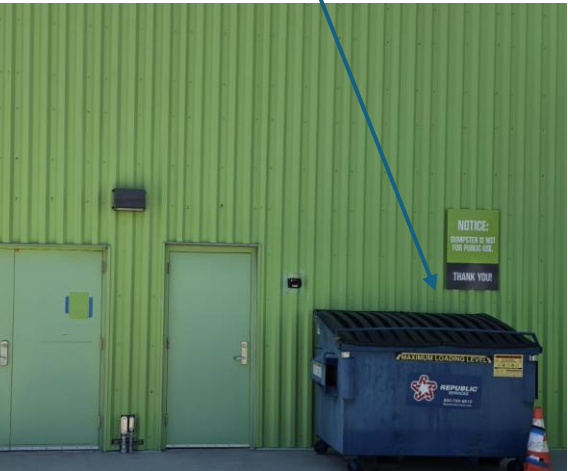
After

This is the new construction that was taking place while the test painting was conducted on the previous slide. It shows Janus factory finish panels that maintained color against the swing doors painted by the contractor in Sherwin Williams Pro-Industrial acrylic had faded

Note how it faded less under the trim protected from direct sunlight



Wasabi color standard



Faded touch-up paint Sherwin Williams Pro-Industrial acrylic



Wasabi
color
standard

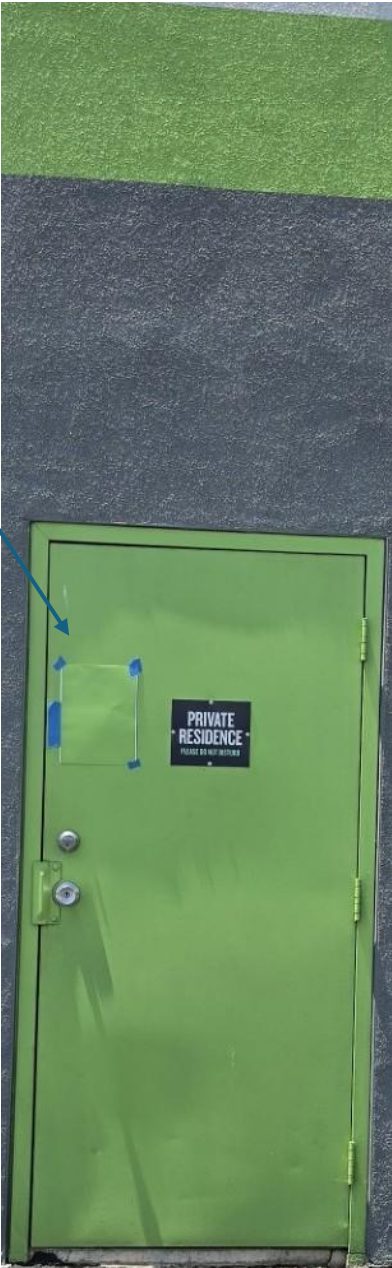




Wasabi
color
standard



Wasabi
color
standard





Wasabi
color
standard

